

LA PERFUMERÍA

DE MERCADONA

MAY-JUNE / 2026



DISCOVER YOUR FACIAL ROUTINE



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**A publication by
MERCADONA, S.A.**
c/ Alfonso Roig Alfonso, s/n
46135 Albalat dels Sorells
(Valencia)

Design and publishing
ELCA Contenidos

Graphic printing
Jiménez Godoy

Legal deposit:
TO-0789-2008

The products that appear in this magazine correspond to Mercadona's standard product selection. The collections are limited editions available in stores while stocks last. Some products may occasionally be unavailable due to space restrictions. Please ask our staff.

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NEW!

MID MAY



Fireworks

Colour, light and a vibrant attitude



Highly pigmented eyeshadows, shimmering lilac eyeliner, refreshing face and body highlighter and 3D volume gloss. **Fireworks** is the make-up collection that transforms any look into a dazzling spectacle of brilliance and intensity.



Fireworks Look

1. Apply eyeshadow no. 2 over the whole eyelid.
2. Add eyeshadow no. 3 from the inner corner of the eye to the centre.
3. Apply a purple eyeliner with a classic finish.
4. Finish with the gloss that comes with the collection.



Eye look. Apply eyeshadow no. 1 over the whole eyelid. Highlight with eyeshadow no. 4 in the inner corner of the eye and blend downwards. Apply a graphic purple eyeliner to draw attention to your eyes.



1. Eyeshadow Palette

Palette with four highly pigmented **eyeshadows with three textures** that combine to create intense and sophisticated finishes: **silky powder, glitter powder, and cream glitter.**

2. Purple shimmer eyeliner

Felt-style eyeliner with an **ultra-fine tip** for precise and defined lines. **Quick-drying, long-lasting** and **both waterproof and sweat resistant.**

3. Face & Body Stick

Face and body highlighter with an immediate cooling effect and a long-lasting, transfer-proof formula. Its lightweight texture melts into the skin, leaving pearlescent highlights and a radiant metallic finish.

4. Glow-on Gloss

Lip gloss boasting luminous pigments, a **3D plumping effect** and a **lightweight texture.**

Enriched with hyaluronic acid and vitamin E, its hydration goes deep and provides a juicy effect. **Includes charms and a holographic bag.**



MID MAY

NEW !

Finishes in **two tones**

Spring has arrived in a burst of colour with new on-trend shades to brighten up your seasonal make-up. Two lipsticks, two finishes, and the same fresh and radiant spirit.



CREAMY LIPSTICK

A smooth, creamy and incredibly comfortable texture, with a **glossy finish** and buildable coverage for a **plum**, radiant and flattering result.

MATTE LIPSTICK

Provides a **velvety and sophisticated finish** with **buildable coverage** as well as a silky-smooth formula that instantly perfects your lips.

No. 119 MATTE

No. 220 CREAMY



NEW !

MID MAY

IMPECCABLE FINISH

They set, blend and keep make-up intact with a natural, lightweight finish.

SILKY MATTIFYING POWDER

- Silk-like texture, sets make-up with a light **matte finish**.
- Ideal for **applying over foundation** or **directly onto the skin** to control shine.
- Pressed format in a round compact, **practical for you to take with you on the go and reapply**.



Tip

It can be used with a brush (for a more diffused effect) or with a sponge (for more coverage), especially on the T-zone and under-eye area.



TRANSLUCENT POWDER

- Translucent loose powder that helps **set make-up** and perfects the skin with a light, natural, **blended finish**.
- **Talc-free formula** with naturally derived ingredients that keep skin comfortable.
- **Contains hyaluronic acid**.
- **Compact with a sieve and powder puff included**.



COMING IN JUNE

NEW!



Boundless radiance

Intense colour and absolute comfort in a single action.
The new **Gloss Perfectionist** is designed to create juicier, more radiant lips.



Available in
two shades:
nude pink and
raspberry.

- ✦ Hybrid formula that combines the coverage of a lipstick, the **comfort of a balm** and the **shine of a gloss**.
- ✦ **High pigmentation** with a glossy, intense finish.
- ✦ **Hydrating** and protective **feel**.
- ✦ Visual effect of **fuller, plumper lips**.
- ✦ **Ultra-soft applicator** that perfects in a single action.



NEW !

COMING IN MAY

THE *perfect* LINE

Two eyeliners with the same aim:
define your eyes with unbeatable intensity.



BLACK PRECISION EYELINER

- ✓ Intense black with a natural matte finish.
- ✓ Ultra-liquid formula for easy application.
- ✓ Ultra-precision tip for defined and precise lines.
- ✓ Long-lasting with easy removal.



WATERPROOF EYELINER

- ✓ Highly pigmented, deep, and intense black.
- ✓ Fluid texture for easy application.
- ✓ Precise tip for a clean and defined line.
- ✓ Waterproof for longer wear.
- ✓ Removable using a two-phase eye make-up remover.

Pair it with
Water Xtrem
mascara.



HOW TO APPLY EYELINER *Step by step*



1

THE ANGLE

Draw a small mark to guide you, aligned with the direction of your lower lashes.



2

THE TRIANGLE

From the tip of that mark, draw a horizontal line connecting to the outer third of your upper lashes.



3

CONNECTION

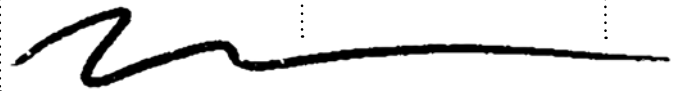
Connect the triangle to the inner corner of your eye with a thinner line.



4

FILL IN

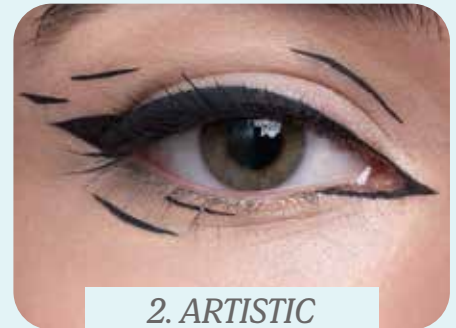
Fill in the triangle completely and you're good to go!



4 TYPES



1. LASH FILLING



2. ARTISTIC EYELINER



3. BEAUTY MARKS



4. SIXTIES



NEW !

COMING IN MAY

SPRING HANDS

The new nail polish collection celebrates the season with a palette in two versions.

Soft pastel shades for a delicate, radiant look, and vibrant, **energetic colours** to amp up the intensity.

Pastel Essence



END OF JUNE

Vibrant power

Combine
colours and
seal the tips for
a perfect finish.



NEW !

Firmer, smoother skin



Discover these two specific formulas for daily use that improve skin texture, firm, and redefine the silhouette.

MASSAGE STEP BY STEP

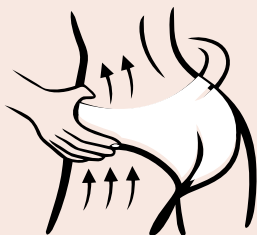
1. Apply to clean skin.



2. Spread using upward circular motions.



3. Press upwards firmly.



4. Work the area for two minutes with deep movements.



5. Finish when completely absorbed.

FIRMING ANTI-CELLULITE CREAM

- ✓ Reduces the appearance of cellulite.
- ✓ Adds firmness and hydration.
- ✓ Features restructuring organic silicon.
- ✓ Smoother, more even skin.

TIP

Use them separately or together to enhance their effects.



INTENSIVE SCULP SHOT

- ✓ Contains caffeine and a biomimetic peptide using patented encapsulation technology.
- ✓ Penetrates deep into the skin, gradually releasing the active ingredient for long-lasting effectiveness.
- ✓ Push-up effect in key areas.
- ✓ More toned, defined and firmer skin.



Apply **once a day**, in the morning or at night.



Exfoliate your skin **2-3 times a week** to enhance its effects.

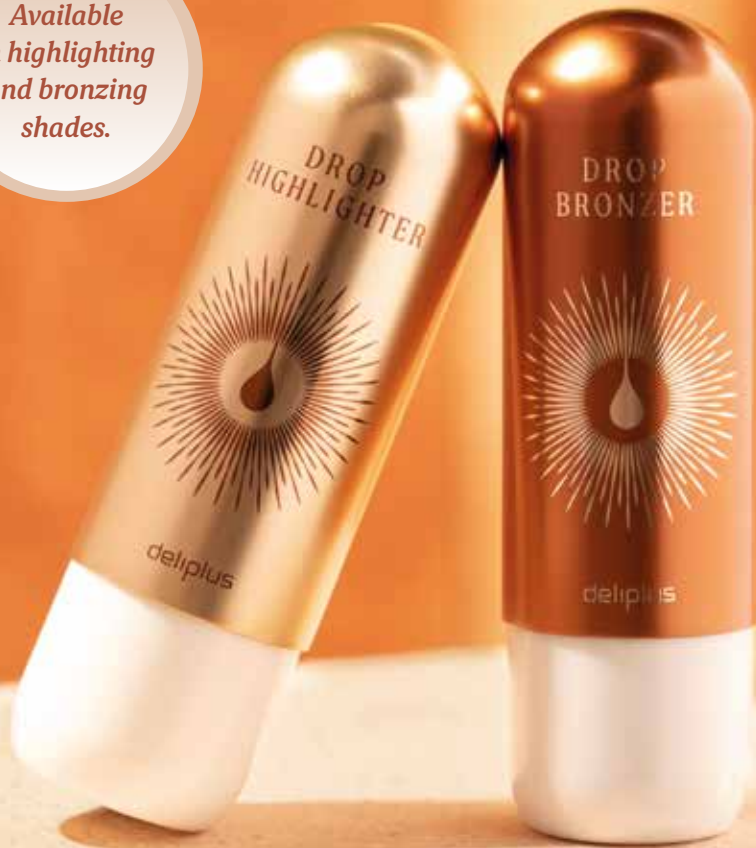


Maintain a **balanced diet** and **exercise** regularly.

NEW !

EARLY JUNE

*Available
in highlighting
and bronzing
shades.*



*Dispenser for
precise and
controlled
application.*

Colour drops

The new bronzing and highlighting drops even out skin tone and provide an instant healthy glow, with a lightweight texture, natural finish, and buildable coverage.





Three ways to apply them



On their own, after your skincare routine

Apply directly to the skin for a radiant or naturally bronzed finish.



Mixed with your usual cream

Combine a few drops with your moisturiser for a subtle, even result.



Mixed with your foundation

If you are using a matte make-up, they provide extra radiance or colour for a glowing skin effect.



NEW !

COMING IN JUNE

Superfoods for skin and hair



Discover the **Superfoods** collection, a selection of body and hair care products with ingredients inspired by superfoods that hydrate, protect and revitalise from head to toe.



BERRY & HYALURONIC ACID BODY SCRUB

Exfoliating gel that removes dead skin cells, leaving skin smooth and renewed. With **strawberry seeds** and **Hyaluronic Acid**, it provides softness and elasticity with each application.



BODY MOISTURISER

Dual-texture **body lotion** that combines a light, cooling gel with a nourishing cream for a smooth and comfortable finish. With **Centella Asiatica** and **Matcha Tea**, it improves skin elasticity.

LUMINOUS HAIR OIL

Nourishing hair oil that enhances shine, softens and controls frizz. Enriched with **Vitamin E** and a delicate **red berry fragrance**. Apply **without rinsing** to damp or dry hair for a more radiant look.



NEW !

Hair & Body

STRAWBERRY & VIOLET

COMING IN MAY



BERRY SORBET

A fragrance that envelops your **skin** and hair in a fresh **strawberry** and **violet** scent.



MELON CONDITIONER

Leave-in conditioning spray that makes styling easier and helps protect hair from the sun, chlorine and saltwater. Envelops hair in a fresh **melon fragrance**. It can be applied to wet or dry hair.



NEW !

Pampered skin **UNDER THE SUN**

Effective protection, lightweight textures
and expert care for every skin type.



SPF 50 FACIAL MIST

SPF 50 facial mist that protects skin from UVA and UVB rays with an invisible, lightweight finish.

Enriched with aloe vera, it hydrates and soothes even sensitive skin.

It's water-resistant and perfect for reapplying at any time, even over make-up.



SPF 30 SUN PROTECTION OIL

Water-resistant SPF 30 body oil that combines high UVA and UVB protection with a deeper, more radiant tan. Enriched with coconut oil, it deeply moisturises and leaves skin soft, satiny, and non-greasy.



SPF 50+ FACIAL SUN PROTECTION

SPF 50+ ultra-light facial sunscreen that protects against UVA and UVB rays while hydrating and providing antioxidant benefits. It absorbs quickly and offers an invisible finish, leaving skin soft and non-oily.



Avoid exposure to the sun between
12 pm and 4 pm



Don't forget
your neck
and ears



Reapply
every
2 hours



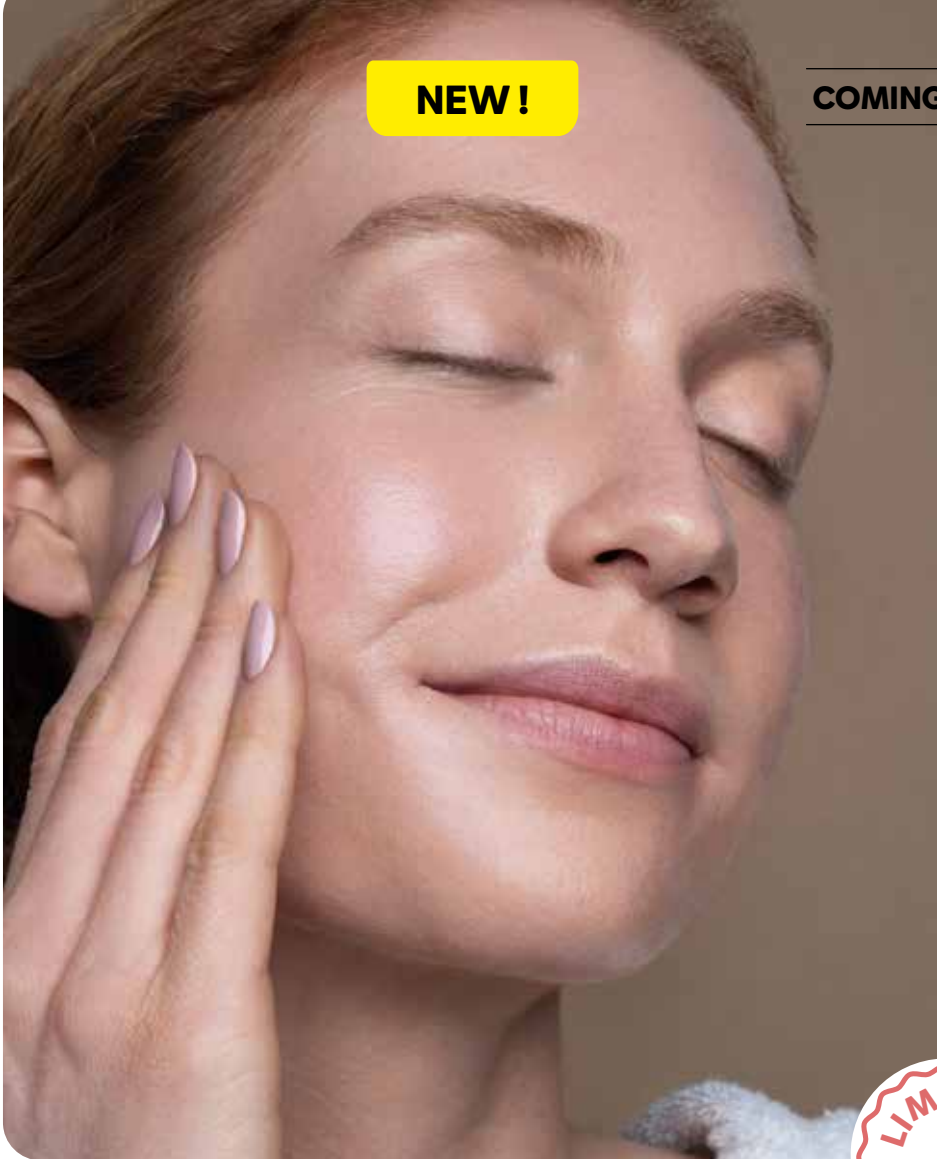
Always wear
sunglasses
and a hat



Apply SPF
every day

NEW !

COMING IN JUNE



NEW beauty



Discover the power of the GLOW routine with a combo designed to boost radiance and restore your skin's best look.

This set includes a **Glow Serum** and **Hydrogel Patches** that work together to hydrate, revitalise and give you an instant healthy glow. Suitable for all **skin types**, this set transforms each application into a ritual.

NEW !

AQUA ROYALE

VERDANT FOR WOMEN
White Tea · Fig · Benzoin



WOODS FOR MEN
Cardamom
· Cacao · Cedarwood



VITAE FOR MEN
Bergamot · Cypress
· Seawood



AMBER FOR WOMEN
Lemon · Jasmine
Musk





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